Exam Code: 224601 **Paper Code: 1290**

Programme: Master of Science (Fashion Designing and Merchandising) Semester-I

Course Title: History of Indian Costumes

Course Code- MFDL-1231

Time Allowed: 3 Hours **Max. Marks: 70**

Instructions: Candidates are required to attempt five questions in all, selecting at least one question from each section. Fifth question may be attempted from any section. Each question carries 14 marks.

Section – A

Que 1. What do you about the origin of clothing? Explain any two theories of origin of clothing. (14)

Que 2. Write about the development of Costumes according to social factors. (14)

Section – B

Que 3. Discuss the costumes of Satvanaha Period in detail. (14)

Que 4. Describe the costumes of Pre- Independence and post-Independence British Period. (14)

Section – C

Que 5. Give a detailed account of traditional costumes of South Zone of India. (14)

Que 6. Elaborate the traditional costumes of males and females of Punjab with illustrations. (14)

Section – D

Que 7. Discuss the dance costumes of following states of India

a) Kuchipudi of Andhra Pradesh
b) Garba of Gujarat (7,7)

Que 8. Describe the costumes of Gidda and Bhangra -folk dances of Punjab. (14)

CEO office 2-12-24 1st Sem-I Eve

Exam Code: 224601 Paper Code: 1291

Master of Science (Fashion Designing and Merchandising) Semester I

Course Title: Communication Skills in English

Course Code: MFDM-1232

Time: 3 Hours **Max. Marks: 50**

Note: Attempt five questions, selecting atleast one question from each section. The fifth question can be attempted from any section. Each question carries 10 marks.

Section A

Q1: Discuss in detail the basic concepts of effective communication.
Q2: How can Advertisements be an effective means of communication?

Section B

Q3: Discuss in detail models of reading.
Q4: What are the different strategies one can adopt to improve one's reading skills?

Section C

Q5: Write a letter to a firm to place bulk order.
Q6: Write a letter to a firm asking them to cancel your order for not sending your order on time.

Section D

Q7: Write an article on role of technology in fashion Industry.
Q8: Write an article on sustainable fashion.

Exam Code: 224601 **Paper Code: 1290-R**

Programme: Master of Science (Fashion Designing and Merchandising) Semester-I

Course Title: History of Indian Costumes

Course Code- MFDL-1231

Time Allowed: 3 Hours **Max. Marks: 70**

Instructions: Candidates are required to attempt five questions in all, selecting at least one question from each section. Fifth question may be attempted from any section. Each question carries 14 marks.

Section – A

Ques 1. What do you about the origin of clothing? Write about the theories of origin of clothing. (14)

Ques 2. Explain the development of Costumes according to social factors. (14)

Section – B

Ques 3. Discuss the costumes of Gupta Period in detail. (14)

Ques 4. Describe the costumes of Mughal Period. (14)

Section – C

Ques 5. Give a detailed account of traditional costumes of West Zone of India. (14)

Ques 6. Elaborate the traditional costumes of males and females of Jammu and Kashmir with illustrations. (14)

Section – D

Ques 7. Discuss the dance costumes of following states of India

a) Raslila of Manipur (7)

b) Odissi of Orissa (7)

Ques 8. Describe the costumes of Gidda and Bhangra -folk dances of Punjab. (14)